

Amy Schnitzer

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My pottery is functional — meaning it's meant to be used. I focus on form which is key to functional work because handles need to be comfortable, lids need to fit, and bowls and plates need to stack. My work is predominantly fired in atmospheric kilns — gas reduction, salt, and wood. I work with 5-8 different clay bodies at any given time to achieve the vastly different results they produce.

In addition to being a maker, I am also a marketer. Leveraging my vast experience in the public and private sectors, I support a roster of maker & small business owner clients for whom I providing the marketing services needed to achieve their business goals.

PROFESSIONAL WORK

POTTERY BY AMY SCHNITZER – New York, NY

2020 – present

Maker of Small Batch Pottery

- Create, show, and sell my own, one-of-a-kind, handmade, functional pottery.

DIGITAL MARKETING SERVICES – New York, NY

2021 – present

Marketer to Makers & Small Business Owners

- Provide marketing services to independent makers and small business owners to grow their business and manage their digital presence. Services include: digital advertising (SEM & social), website design, build & content management, email marketing, social media, Etsy store build & management, product photography, and copywriting.
 - Clients include: [The Closet Lady](#), [DM Weil Gallery](#), [New Prospect Pottery](#), [CronPots](#), [Gardiner Open Studio Tour](#), [Anna Salibello](#).
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TEACHING / STUDIO EMPLOYMENT

West Side YMCA – New York, NY

March 2024 – present

- Ceramics Studio Monitor: Perform various tasks to maintain the ceramics studio's efficiency.

Marlene Meyerson JCC Manhattan – New York, NY

Sept. 2022 – present

- Ceramics Instructor: Lead weekly adult mixed level wheel-throwing class.

PS75 Emily Dickinson School Afterschool Program – New York, NY

April 2022 – present

- Ceramics Instructor / Studio Manager: Design & teach weekly children's hand-building class for the afterschool program; manage school's ceramics studio.

Mugi Pottery – New York, NY

Jan. 2022 – present

- Ceramics Instructor: Design & teach weekly adult wheel-throwing class with a focus on form and function.
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RETAILERS, GALLERIES, STORES

ETSY

Online

MUGI POTTERY

NY, NY

CATSKILL CREATIVE ARTS

Wurtsboro, NY

CAFE FINA

Santa Fe, NM

CURRENT AND UPCOMING EXHIBITIONS, SHOWS, INVITATIONALS, AND MARKETS

Tiny But Mighty, [d'Art Center](#), Norfolk, VA

Feb 10-March 9, 2024

- Juror: Amanda Bradley
- *Piece: The Ascent*

Last Call IX, [Companion Gallery](#), Humboldt, TN

March 1-31, 2024

- Juror: Andrew Clark
- *Piece: 8-Piece Bluegrass Sake / Shot Set with Serving Tray*

Small Favors, [The Clay Studio](#), Philadelphia, PA

April 11-June 2, 2024

- Juror: Jennifer Zwilling
- *Pieces: Gold Tipped Wood Fired Seed Pot & Ashen Shino Glazed Porcelain Seed Pot 1*

PAST JURIED SHOWS AND EXHIBITIONS

Small Wonders Show, [Maryland Federation of Art](#), Annapolis, MD

Dec 2023

- Juror: Lillian Bayley Hoover
- *Piece: Uncharted*

Annual 406 Holiday Cup Sale, [Wildfire Ceramic Studio](#), Missoula, MT

Nov-Dec 2023

- *Pieces: 6 wave carved speckled white mugs*

[Little LUSH, Lighthouse ArtCenter](#), Tequesta, FL

Sept-Dec 2023

- *Piece: Born By Fire 3*

[A Seat At The Table, Clay Art Center](#), Port Chester, NY

Sept-Oct 2023

- Juror: Jessica Putnam-Phillips
- *Piece: Horizon 2*

Best of the East, [311 Gallery](#), Raleigh, NC

Sept 2023

- *Pieces: By The Sea, Garden of Good*

[14th Annual 10x10x10 Tieton, Tieton Arts and Humanities](#), Tieton, WA

Aug-Oct 2023

- Juror: Liz Tran
- *Piece: Dream Mine, Pathways, Polar Bearing*

[DYS] FUNCTIONAL, [Wildfire Ceramic Studio](#), Missoula, MT

June-July 2023

- Juror: Austin Coudriet
- *Piece: Uncharted*

Beyond Mud 2023 National Juried Show, [Brooklyn Waterfront Artists Coalition](#), Bklyn, NY

May-June 2023

- Juror: Nicole Shiroma
- *Piece: Horizon 1*

[9th Annual Dirty South Cup Competition, River Oaks Square Art Center](#), Alexandria, LA

April-May 2023

- Juror: Gwendolyn Yoppolo
- *Piece: Star Gazing Mug 2*

SIP 2023, [Savannah Clay Community](#), Savannah, GA

April 2023

- Juror: Sarah Pike
- *Piece: Star Gazing Mug 1 (SOLD)*

Persistence V, All Women's Show, [d'Art Center](#), Norfolk, VA

March-April 2023

- Jurors: Amanda Bradley & Lori Pratico
- *Piece: Garden of Good*

Useful Space, [Clay Center of New Orleans](#), New Orleans, LA

Jan 2023

- Juror: Naomi Clement
- *Piece: Trio of Toasty Shino & Wood Ash Dimpled Tea Cups*

smallWORKS Show, [Garrison Art Center](#), Garrison, NY

Dec 2022-Jan 2023

- *Piece: Uncharted*

Small Wonders Show, [Maryland Federation of Art](#), Annapolis, MD

Dec 2022

- Juror: John Morrell
- *Piece: Before The Trees (accepted; not shown as was committed to another show)*

43rd Annual National Juried Art Show, [Arts Council of Wayne County](#), Goldsboro, NC

Nov 2022

- Juror: Jacob Z. Wan
- *Piece: Uncharted*

Smalls Show, Gallery 46 / Mid-City Artisans, Baton Rouge, LA	Oct-Dec 2022
<ul style="list-style-type: none"> • Juror: Betsy Neely • <i>Piece: Before The Trees</i> 	
Small Worlds: Juried Exhibition of Small Worlds, Crooked Tree Arts Center, Traverse City, MI	Oct-Nov 2022
<ul style="list-style-type: none"> • <i>Piece: Garden of Good</i> 	
Nocturne, Artlink Contemporary Gallery, Fort Wayne, IN	Oct-Nov 2022
<ul style="list-style-type: none"> • Juror: John Hrehov • <i>Piece: Midnight (accepted; not shown as was committed to and sold during another show)</i> 	
30th Annual Strictly Functional Pottery National, Lancaster, PA	Sept-Nov 2022
<ul style="list-style-type: none"> • Juror: Jack Troy & Carolanne Currier • <i>Piece: Wood Fired Bowl</i> 	
13th Annual 10x10x10 Tieton, Tieton Arts and Humanities, Tieton, WA	Aug-Oct 2022
<ul style="list-style-type: none"> • Juror: Bruce Guenther • <i>Piece: Midnight</i> 	
The Humble Cup, Louise Hopkins Underwood Center for the Arts (LHUCA), Lubbock, TX	Aug-Sept 2022
<ul style="list-style-type: none"> • Juror: Dexter Woods • <i>Pieces: Not A Martini, Not A Manhattan</i> 	
2022 Bank of the Arts National Juried Exhibition, Craven Arts Council & Gallery, New Bern, NC	July-Aug, 2022
<ul style="list-style-type: none"> • Juror: Maya Brooks • <i>Pieces: Gold Rush, Horizon 2</i> 	
Honey, I Shrunk The Art, The Firefly Artists Gallery, Northport, NY	May 2022
<ul style="list-style-type: none"> • <i>Pieces: Born By Fire 3, Horizon 1, Midnight</i> 	
8th Annual Dirty South Cup Competition, River Oaks Square Art Center, Alexandria, LA	Apr-May 2022
<ul style="list-style-type: none"> • Juror: Renee LoPresti • <i>Piece: Not A Martini (SOLD)</i> 	
2022 Boulder Art Association National Juried Art Exhibition, R Gallery, Boulder, CO	Apr-May 2022
<ul style="list-style-type: none"> • Juror: Edson Beckett • <i>Piece: Before The Trees</i> 	
14th Annual Juried National Exhibition, Idaho Falls Arts Council, Idaho Falls, ID	Mar-May 2022
<ul style="list-style-type: none"> • Juror: Amy Graham • <i>Piece: Pathways</i> 	
Octagonal: The All Media Show, Octagon Center for the Arts, Ames, IA	Mar-Apr 2022
<ul style="list-style-type: none"> • Juror: Akwi Nji • <i>Piece: The Quest</i> 	
Last Call VII, Companion Gallery, Humboldt, TN	Mar 2022
<ul style="list-style-type: none"> • Juror: Tim Kowalczyk • <i>Piece: 7-Piece Matte Black Sake Set with Warmer Base and Bowl</i> 	
Small Feats of Clay 2022, Art League of Lincoln, Lincoln, CA	Mar 2022
<ul style="list-style-type: none"> • Juror: Marsha Schindler • <i>Piece: Gold Rush</i> 	
DownEast National Indoor Sculpture Exhibition, Emerge Gallery and Art Center, Greenville, NC	Mar 2022
<ul style="list-style-type: none"> • Juror: James Matson • <i>Piece: Snow Day</i> 	
Bryn Du Art Show 2022, Bryn Du Mansion, Granville, OH	Mar 2022
<ul style="list-style-type: none"> • Juror: Alexandra Nicholis Coon • <i>Piece: The Storm Approaches (accepted; not shown as was committed to another show)</i> 	
The Potter's Hands, Alpharetta Arts Center, Alpharetta, GA	Feb-Apr 2022
<ul style="list-style-type: none"> • <i>Piece: Before The Trees</i> 	

- The Winter Palette**, [Kavanagh Gallery @ Fine Line Creative Arts Center](#), St. Charles, IL Feb-Mar 2022
- *Piece: The Storm Approaches*
- SculptureRama**, [Ground Floor Artists](#), Surprise, AZ Feb 2022
- *Piece: Horizon 2*
- 2022 Celebrate Art Regional Juried Show**, [Guilded Gallery](#), Stanwood, WA Jan-Mar 2022
- *Piece: Golden Streams*
- Best of the East Coast**, [311 Gallery](#), Raleigh, NC Dec 2021-Jan 2022
- *Piece: Before The Trees*
- Small Wonders 2021**, [Maryland Federation of Art](#), Annapolis, MD Dec 2021
- Juror: Amanda Burnham
 - *Piece: Grasslands (SOLD)*
- 6th Annual 5x5x5 Show**, [River Oaks Square Art Center](#), Alexandria, LA Nov 2021-Feb 2022
- Juror: Haley Prestifilippo
 - *Piece: Elemental*
- Random Bourbon Encounters**, [Portico Gallery](#), Brentwood, MD Nov 2021-Jan 2022
- *Piece: Wood Fired Scribble Yunomi 1*
- Petit: Smaller Sized Art**, [Emerge Gallery and Art Space](#), Saugerties, NY Nov-Dec 2021
- *Piece: Midnight*
- CCAN 2021: 5th Annual National Juried Competition**, [Center for Contemporary Arts](#), Abilene, TX Sept-Nov 2021
- Juror: Liz Trospen
 - *Piece: Born By Fire 3*
- 6 By Exhibit**, [Cape Fear Studios](#), Fayetteville, NC Sept-Oct 2021
- *Piece: The Quest*
- Material Mugs VI**, [Companion Gallery](#), Humboldt, TN Sept-Oct 2021
- Juror: Michelle Ettrick
 - *Piece: Double Scribble Tapered Mug*
- 10x10x10Tieton Small Works Show**, [Tieton Arts and Humanities](#), Tieton, WA Aug-Oct 2021
- Jurors: Theresa Bembnister & Valerie Lazalier
 - *Piece: Transcendental (SOLD)*
- Summer Small Works Show**, [Kansas City Stockyards Gallery](#), Kansas City, MO July-Aug 2021
- *Piece: Elemental*
- Cheers! Drink Up!**, [Commonwheel Artists Co-Op](#), Manitou Springs, CO July-Aug 2021
- Juror: Lorna Meaden
 - *Pieces: Sunburst Galaxy Scribble Mug; Aged Bronze Wood Fired Sake Cup (SOLD)*
- The Endless Cup 2021**, [Clay Arts Vegas](#), Las Vegas, NV June-Aug 2021
- *Pieces: Bronze Goddess Faux Kintsugi Matcha Bowl (SOLD); Speckled Sand Faux Kintsugi Matcha Bowl (SOLD); Super Celestial Wood Fired Faux Kintsugi Large Sake Cup in Amber (SOLD)*
- Made in NY**, [Schweinfurth Art Center](#), Auburn, NY June-Aug 2021
- *Piece: Seasoned with Salt (SOLD)*
- Hand to Mouth Exhibition**, [Sweetwater Center for the Arts](#), Sewickley, PA May-June 2021
- *Piece: Celestial Matcha Bowl in Green*
- SIP 2021**, [Savannah Clay Community](#), Savannah, GA May 2021
- Juror: Renee LoPresti
 - *Pieces: Celestial Drip Wood Fired Matcha Bowl in Blue Green; Golden Brown Faux Kintsugi Mini Matcha Bowl*
- 7th Annual Dirty South Cup Competition**, [River Oaks Square Art Center](#), Alexandria, LA Apr-May 2021
- Juror: Dan Anderson
 - *Piece: Celestial Matcha Bowl in Blue (SOLD)*

Something Blue, Emerge Gallery & Art Space , Saugerties, NY	Mar 2021
• Piece: <i>Onyx River (SOLD)</i>	
smallWORKS Show, Garrison Art Center , Garrison, NY	Dec 2020
• Piece: <i>Born By Fire 1</i>	
Small Works Show, Medford Arts Center , Medford, NJ	Nov-Dec 2020
• Piece: <i>Born By Fire 2</i>	

PAST INVITATIONALS, GROUP SHOWS, AND MARKETS

Members Show, Garrison Art Center , Garrison, NY	Jan-Feb 2024
• Piece: <i>Uncharted Raku Vase (SOLD)</i>	
2023 Snow Farm Seconds Sale Fundraiser, Snow Farm , Williamsburg, MA	Nov 2023
Holiday Bazaar, Marlene Meyerson JCC Manhattan , New York, NY	Nov 2023
Holiday Pottery Show & Sale, Garrison Art Center , Garrison, NY	Nov 2023
Group Show, presented by RiverWinds Gallery, Live 4 Art Gallery , Pawling, NY	Oct 2023
West 104 th Street Yard Sale presented by the West 104th St. Block Association, New York, NY	Oct 2023
Grand Studio Summer Sale and Exhibit, Marlene Meyerson JCC Manhattan , New York, NY	June 2023
GOST Gardiner Open Studio Tour , Pine Bush, NY	May 2023
Members Show, Garrison Art Center , Garrison, NY	Jan-Feb 2023
• Piece: <i>Deep Jade and Metallic Black Raku Bowl</i>	
Annual Winter Warmers Benefit Cup Show, Good Earth Pottery , Bellingham, WA	Jan 2023
• Pieces: <i>Salt Fired Skirted & Checkered Ankylosaurus Mugs (SOLD)</i>	
Holiday Bazaar, Marlene Meyerson JCC Manhattan , New York, NY	Dec 2022
Holiday Pottery Show & Sale, Garrison Art Center , Garrison, NY	Nov 2022
2022 Fall for Art Show , Kingston, NY / Online	Nov 2022
Group Show, presented by RiverWinds Gallery, Live 4 Art Gallery , Pawling, NY	Oct 2022
West 104 th Street Yard Sale presented by the West 104th St. Block Association, New York, NY	Oct 2022
Teachers Show, Mugi Pottery , New York, NY	Oct 2022
GOST Gardiner Open Studio Tour , Pine Bush, NY	Apr 30-May 1, 2022
Members Show, Garrison Art Center , Garrison, NY	Jan 2022
• Piece: <i>Horizon 1</i>	
Annual Winter Warmers Benefit Cup Show, Good Earth Pottery , Bellingham, WA	Jan 2022
• Pieces: <i>Multicolored Ankylosaurus Mugs</i>	
Holiday Market 2021, WomensWork.Art , Poughkeepsie, NY	Dec 2021
Holiday Sale, Wildfire Ceramic Studio , Missoula, MT	Dec 2021
• Pieces: <i>An assortment of 10 cups and mugs</i>	
HV Creatives Holiday Market, Gallery 40 , Poughkeepsie, NY	Dec 2021
Holiday Pottery Show & Sale , Garrison Art Center , Garrison, NY	Nov 2021
HVArtMarket 2021 , Locust Grove, Poughkeepsie, NY	Nov 2021
Solo Holiday Pop Up!, Emerge Gallery and Art Space , Saugerties, NY	Nov 2021
Annual 406 Cup Show, Wildfire Ceramic Studio , Missoula, MT	Oct 2021
• Pieces: <i>An assortment of 10 cups and mugs</i>	
West 104 th Street Yard Sale presented by the W. 104 St. Block Assc., New York, NY	Sept 2021

Group Shows presented by RiverWinds Gallery:	July-Sept 2021
<ul style="list-style-type: none"> • Queen City 15, Poughkeepsie, NY • WomensWork.Art, Poughkeepsie, NY • Howland Cultural Center, Beacon, NY 	
Member Art Roundup! Online Show and Sale , Garrison Art Center , Garrison, NY	June-July 2021
<ul style="list-style-type: none"> • <i>Piece: Faux Kintsugi Sandstone & Platinum Salt Fired Vase</i> 	
Keep It Local , A Visual Artists' and Makers Exhibition, WomensWork.Art , Poughkeepsie, NY	June 2021
Earth Awakening presented by Dutchess County Parks & RiverWinds Gallery, Wappingers Falls, NY	Apr 2021
Members Show , Garrison Art Center , Garrison, NY	Jan 2021
<ul style="list-style-type: none"> • <i>Piece: Wood Fired, Faux Kintsugi Small Vase (SOLD)</i> 	
Holiday Market 2020 , WomensWork.Art , Poughkeepsie, NY	Dec 2020
Holiday Pottery Show & Sale , Garrison Art Center , Garrison, NY	Nov 2020
Holiday Student Show & Sale , Mugi Pottery , New York, NY	Dec 2019
Art in the Park presented by Friends of Straus Park , Straus Park, New York, NY	Oct 2019
West 104th Street Yard Sale presented by the W. 104 St. Block Assc., New York, NY	Oct 2019
Summer Student Show , Mugi Pottery , New York, NY	June-July 2019
West 102-103 Street Block Party presented by the W. 102-103 St Block Assc., New York, NY	May 2019
West 104th Street Yard Sale presented by the W. 104 St. Block Assc., New York, NY	Oct 2017
Annual Associates Show , Mugi Pottery , New York, NY	June 2017

CLAY EDUCATION / WORKSHOPS ATTENDED

MAKING & CARVING A MOON JAR WITH OUTI PUTKONEN , <i>West Side YMCA, New York, NY</i>	Nov 2023
<ul style="list-style-type: none"> • Focusing on building and completing this classic ceramic vessel. 2 days. 	
ATMOSPHERIC FIRING WITH STUART GAIR , <i>Watershed Center for Ceramic Arts, Edgecomb, ME</i>	Aug 2023
<ul style="list-style-type: none"> • Exploring the intricacies of gas/salt kiln and gas/soda firings; creating functional and sculptural vessels on and off the wheel. 6 days. 	
MILLEFIORI with Dara Witonsky , <i>Private Lesson, New York, NY</i>	July 2023
<ul style="list-style-type: none"> • Introduction to Millefiori: coloring, layering, and forming multi-colored works with distinctive patterns in clay. ½ day. 	
GLAZE DEVELOPMENT (MICRO COURSE) , <i>Teachers College, New York, NY</i>	May-Aug 2023
<ul style="list-style-type: none"> • Exploring and testing the science and technical aspects of glaze development and firing to learn how to develop and alter glazes. 5 sessions (3 hours per). 	
SILVER CLAY , <i>Mud Matters, New York, NY</i>	May 2023
<ul style="list-style-type: none"> • Introduction to Silver Clay: rolling, stamping, and other methods of creating texture and finishing techniques. ½ day. 	
SLIP & SODA with BRENDA LICHMAN , <i>Santa Fe Clay, Santa Fe, NM</i>	June 2017
<ul style="list-style-type: none"> • Throwing and altering high fire porcelain to make functional pottery forms using slip techniques that are enhanced through atmospheric firing. 5 days. 	

EDUCATION

COLUMBIA BUSINESS SCHOOL, *Certificate in Business Excellence / Alumni Status.*

New York, NY

LEEDS UNIVERSITY BUSINESS SCHOOL, *MSc International Marketing Management.*

Leeds, ENGLAND

WASHINGTON UNIVERSITY, *BA French; Business & Photography minors.*

St. Louis, MO

- Ecole Européenne des Affaires (ESCP – EAP) – 12-month study / internship.
- Burren College of Art – 2-month photography immersion.

Paris, France
Co. Clare, IRELAND

PREVIOUS PROFESSIONAL EXPERIENCE (MARKETING)

COLUMBIA BUSINESS SCHOOL – New York, NY

ESTÉE LAUDER COMPANIES – New York, NY

L'ORÉAL USA – New York, NY

AVON PRODUCTS, INC. – New York, NY

WHERE MAGAZINE INT'L – St. Louis, MO

THOMSON ELECTRONICS – Paris, FRANC