

# Amy Schnitzer

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My pottery is functional — meaning it's meant to be used. I focus on form which is key to functional work because handles need to be comfortable, lids need to fit, and bowls and plates need to stack. My work is predominantly fired in atmospheric kilns — gas reduction, salt, and wood. I work with 5-8 different clay bodies at any given time to achieve the vastly different results they produce.

In addition to being a maker, I am also a marketer. Leveraging my vast experience in the public and private sectors, I support a roster of maker & small business owner clients for whom I providing the marketing services needed to achieve their business goals.

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## PROFESSIONAL WORK

### POTTERY BY AMY SCHNITZER – New York, NY

2020 – present

*Maker of Small Batch Pottery*

- Create, show, and sell my own, one-of-a-kind, handmade, functional pottery.

*Ceramics Instructor, Mugi Pottery*

- Lead weekly adult wheel-throwing class with a focus on form and function.

*Ceramics Instructor, PS75 Emily Dickenson School Afterschool Program*

- Lead weekly children's hand-building class and manage school's ceramics studio.

### DIGITAL MARKETING SERVICE PROVIDER – New York, NY

2021 – present

*Marketer to Makers & Small Business Owners*

- Provide marketing services to independent makers and small business owners to grow their business and manage their digital presence. Services include: digital advertising (SEM & social), website design, build & content management, email marketing, social media, Etsy store build & management, product photography, and copywriting.
  - Clients include: [The Closet Lady](#), [DM Weil Gallery](#), [New Prospect Pottery](#), [CronPots](#), [Gardiner Open Studio Tour](#), [Anna Salibello](#).
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## CURRENT AND UPCOMING EXHIBITIONS, SHOWS, INVITATIONALS, MARKETS

[2022 Bank of the Arts National Juried Exhibition](#), Craven Arts Council & Gallery, New Bern, NC July 8-Aug 29, 2022

- *Juror: Maya Brooks*
- *Pieces: Gold Rush, Horizon 2*

**The Humble Cup**, [Louise Hopkins Underwood Center for the Arts \(LHUCA\)](#), Lubbock, TX Aug 5-27, 2022

- *Juror: Dexter Woods*
- *Pieces: Not A Martini, Not A Manhattan*

**13th Annual 10x10x10 Tieton**, [Tieton Arts and Humanities](#), Tieton, WA — Aug 7-Oct 10, 2022

- *Juror: Bruce Guenther*
- *Piece: Midnight*

**30th Annual Strictly Functional Pottery National**, Lancaster, PA Sept 16-Nov 5, 2022

- *Juror: jack Troy & Carolanne Carrier*
- *Piece: Wood Fired Bowl*

**Group Show**, presented by RiverWinds Gallery, [Live 4 Art Gallery](#), Pawling, NY Sept 27-Oct 30, 2022

**West 104th Street Yard Sale** presented by the West 104th St. Block Association, New York, NY Oct 1, 2022

**2022 Virtual Fall for Art Show**, Kingston, NY / Online Nov 5-11, 2022

**Holiday Pottery Show & Sale**, [Garrison Art Center](#), Garrison, NY Nov 18-27, 2022

## PAST JURIED SHOWS AND EXHIBITIONS

<a href="#">Honey, I Shrunk The Art</a> , <a href="#">The Firefly Artists Gallery</a> , Northport, NY	May 2022
<ul style="list-style-type: none"> <li>• <i>Pieces: Born By Fire 3, Horizon 1, Midnight</i></li> </ul>	
<a href="#">8<sup>th</sup> Annual Dirty South Cup Competition</a> , <a href="#">River Oaks Square Art Center</a> , Alexandria, LA	Apr-May 2022
<ul style="list-style-type: none"> <li>• Juror: Renee LoPresti</li> <li>• <i>Piece: Not A Martini (SOLD)</i></li> </ul>	
<b>2022 Boulder Art Association National Juried Art Exhibition</b> , <a href="#">R Gallery</a> , Boulder, CO	Apr-May 2022
<ul style="list-style-type: none"> <li>• Juror: Edson Beckett</li> <li>• <i>Piece: Before The Trees</i></li> </ul>	
<b>14<sup>th</sup> Annual Juried National Exhibition</b> , <a href="#">Idaho Falls Arts Council</a> , Idaho Falls, ID	Mar-May 2022
<ul style="list-style-type: none"> <li>• Juror: Amy Graham</li> <li>• <i>Piece: Pathways</i></li> </ul>	
<a href="#">Octagonal: The All Media Show</a> , <a href="#">Octagon Center for the Arts</a> , Ames, IA	Mar-Apr 2022
<ul style="list-style-type: none"> <li>• Juror: Akwi Nji</li> <li>• <i>Piece: The Quest</i></li> </ul>	
<b>Small Feats of Clay 2022</b> , <a href="#">Art League of Lincoln</a> , Lincoln, CA	Mar 2022
<ul style="list-style-type: none"> <li>• Juror: Marsha Schindler</li> <li>• <i>Piece: Gold Rush</i></li> </ul>	
<b>DownEast National Indoor Sculpture Exhibition</b> , <a href="#">Emerge Gallery and Art Center</a> , Greenville, NC	Mar 2022
<ul style="list-style-type: none"> <li>• Juror: James Matson</li> <li>• <i>Piece: Snow Day</i></li> </ul>	
<a href="#">Bryn Du Art Show 2022</a> , <a href="#">Bryn Du Mansion</a> , Granville, OH	Mar 2022
<ul style="list-style-type: none"> <li>• Juror: Alexandra Nicholis Coon</li> <li>• <i>Piece: The Storm Approaches (accepted; not shown as was committed to another show)</i></li> </ul>	
<b>The Potter's Hands</b> , <a href="#">Alpharetta Arts Center</a> , Alpharetta, GA	Feb-Apr 2022
<ul style="list-style-type: none"> <li>• <i>Piece: Before The Trees</i></li> </ul>	
<b>The Winter Palette</b> , <a href="#">Kavanagh Gallery @ Fine Line Creative Arts Center</a> , St. Charles, IL	Feb-Mar 2022
<ul style="list-style-type: none"> <li>• <i>Piece: The Storm Approaches</i></li> </ul>	
<b>SculptureRama</b> , <a href="#">Ground Floor Artists</a> , Surprise, AZ	Feb 2022
<ul style="list-style-type: none"> <li>• <i>Piece: Horizon 2</i></li> </ul>	
<b>2022 Celebrate Art Regional Juried Show</b> , <a href="#">Guilded Gallery</a> , Stanwood, WA	Jan-Mar 2022
<ul style="list-style-type: none"> <li>• <i>Piece: Golden Streams</i></li> </ul>	
<a href="#">Best of the East Coast</a> , <a href="#">311 Gallery</a> , Raleigh, NC	Dec 2021-Jan 2022
<ul style="list-style-type: none"> <li>• <i>Piece: Before The Trees</i></li> </ul>	
<a href="#">Small Wonders 2021</a> , <a href="#">Maryland Federation of Art</a> , Annapolis, MD	Dec 2021
<ul style="list-style-type: none"> <li>• Juror: Amanda Burnham</li> <li>• <i>Piece: Grasslands (SOLD)</i></li> </ul>	
<a href="#">6<sup>th</sup> Annual 5x5x5 Show</a> , <a href="#">River Oaks Square Art Center</a> , Alexandria, LA	Nov 2021-Feb 2022
<ul style="list-style-type: none"> <li>• Juror: Haley Prestifilippo</li> <li>• <i>Piece: Elemental</i></li> </ul>	
<b>Random Bourbon Encounters</b> , <a href="#">Portico Gallery</a> , Brentwood, MD	Nov 2021-Jan 2022
<ul style="list-style-type: none"> <li>• <i>Piece: Wood Fired Scribble Yunomi 1</i></li> </ul>	
<b>Petit: Smaller Sized Art</b> , <a href="#">Emerge Gallery and Art Space</a> , Saugerties, NY	Nov-Dec 2021
<ul style="list-style-type: none"> <li>• <i>Piece: Midnight</i></li> </ul>	
<b>CCAN 2021: 5<sup>th</sup> Annual National Juried Competition</b> , <a href="#">Center for Contemporary Arts</a> , Abilene, TX	Sept-Nov 2021
<ul style="list-style-type: none"> <li>• Juror: Liz Troser</li> <li>• <i>Piece: Born By Fire 3</i></li> </ul>	

<b>6 By Exhibit, <a href="#">Cape Fear Studios</a>, Fayetteville, NC</b>	Sept-Oct 2021
<ul style="list-style-type: none"> <li>• <i>Piece: The Quest</i></li> </ul>	
<b>Material Mugs VI, <a href="#">Companion Gallery</a>, Humboldt, TN</b>	Sept-Oct 2021
<ul style="list-style-type: none"> <li>• Juror: Michelle Ettrick</li> <li>• <i>Piece: Double Scribble Tapered Mug</i></li> </ul>	
<b>10x10x10xTieton Small Works Show, <a href="#">Tieton Arts and Humanities</a>, Tieton, WA</b>	Aug-Oct 2021
<ul style="list-style-type: none"> <li>• Jurors: Theresa Bembnister &amp; Valerie Lazalier</li> <li>• <i>Piece: Transcendental (SOLD)</i></li> </ul>	
<b>Summer Small Works Show, <a href="#">Kansas City Stockyards Gallery</a>, Kansas City, MO</b>	July-Aug 2021
<ul style="list-style-type: none"> <li>• <i>Piece: Elemental</i></li> </ul>	
<b>Cheers! Drink Up!, <a href="#">Commonwheel Artists Co-Op</a>, Manitou Springs, CO</b>	July-Aug 2021
<ul style="list-style-type: none"> <li>• Juror: Lorna Meaden</li> <li>• <i>Pieces: Sunburst Galaxy Scribble Mug; Aged Bronze Wood Fired Sake Cup (SOLD)</i></li> </ul>	
<b>The Endless Cup 2021, <a href="#">Clay Arts Vegas</a>, Las Vegas, NV</b>	June-Aug 2021
<ul style="list-style-type: none"> <li>• <i>Pieces: Bronze Goddess Faux Kintsugi Matcha Bowl (SOLD); Speckled Sand Faux Kintsugi Matcha Bowl (SOLD); Super Celestial Wood Fired Faux Kintsugi Large Sake Cup in Amber (SOLD)</i></li> </ul>	
<b>Made in NY, <a href="#">Schweinfurth Art Center</a>, Auburn, NY</b>	June-Aug 2021
<ul style="list-style-type: none"> <li>• <i>Piece: Seasoned with Salt (SOLD)</i></li> </ul>	
<b>Hand to Mouth Exhibition, <a href="#">Sweetwater Center for the Arts</a>, Sewickley, PA</b>	May-June 2021
<ul style="list-style-type: none"> <li>• <i>Piece: Celestial Matcha Bowl in Green</i></li> </ul>	
<b><a href="#">SIP 2021</a>, <a href="#">Savannah Clay Community</a>, Savannah, GA</b>	May 2021
<ul style="list-style-type: none"> <li>• Juror: Renee LoPresti</li> <li>• <i>Pieces: Celestial Drip Wood Fired Matcha Bowl in Blue Green; Golden Brown Faux Kintsugi Mini Matcha Bowl</i></li> </ul>	
<b><a href="#">7th Annual Dirty South Cup Competition</a>, <a href="#">River Oaks Square Art Center</a>, Alexandria, LA</b>	Apr-May 2021
<ul style="list-style-type: none"> <li>• Juror: Dan Anderson</li> <li>• <i>Piece: Celestial Matcha Bowl in Blue (SOLD)</i></li> </ul>	
<b>Something Blue, <a href="#">Emerge Gallery &amp; Art Space</a>, Saugerties, NY</b>	Mar 2021
<ul style="list-style-type: none"> <li>• <i>Piece: Onyx River (SOLD)</i></li> </ul>	
<b>smallWORKS Show, <a href="#">Garrison Art Center</a>, Garrison, NY</b>	Dec 2020
<ul style="list-style-type: none"> <li>• <i>Piece: Born By Fire 1</i></li> </ul>	
<b>Small Works Show, <a href="#">Medford Arts Center</a>, Medford, NJ</b>	Nov-Dec 2020
<ul style="list-style-type: none"> <li>• <i>Piece: Born By Fire 2</i></li> </ul>	

## PAST INVITATIONALS, GROUP SHOWS, AND MARKETS

<b><a href="#">GOST Gardiner Open Studio Tour</a>, Pine Bush, NY</b>	Apr-May 2022
<b>Members Show, <a href="#">Garrison Art Center</a>, Garrison, NY</b>	Jan 2022
<ul style="list-style-type: none"> <li>• <i>Piece: Horizon 1</i></li> </ul>	
<b>Annual Winter Warmers Benefit Cup Show, <a href="#">Good Earth Pottery</a>, Bellingham, WA</b>	Jan 2022
<ul style="list-style-type: none"> <li>• <i>Pieces: Multicolored Ankylosaurus Mugs</i></li> </ul>	
<b>Holiday Market 2021, <a href="#">WomensWork.Art</a>, Poughkeepsie, NY</b>	Dec 2021
<b>Holiday Sale, <a href="#">Wildfire Ceramic Studio</a>, Missoula, MT</b>	Dec 2021
<ul style="list-style-type: none"> <li>• <i>Pieces: An assortment of 10 cups and mugs</i></li> </ul>	
<b>HV Creatives Holiday Market, <a href="#">Gallery 40</a>, Poughkeepsie, NY</b>	Dec 2021
<b><a href="#">Holiday Pottery Show &amp; Sale</a>, <a href="#">Garrison Art Center</a>, Garrison, NY</b>	Nov 2021
<b><a href="#">HVArtMarket 2021</a>, Locust Grove, Poughkeepsie, NY</b>	Nov 2021
<b>Solo Holiday Pop Up!, <a href="#">Emerge Gallery and Art Space</a>, Saugerties, NY</b>	Nov 2021

Annual 406 Cup Show, <a href="#">Wildfire Ceramic Studio</a> , Missoula, MT	Oct 2021
<ul style="list-style-type: none"> <li>• <i>Pieces: An assortment of 10 cups and mugs</i></li> </ul>	
West 104th Street Yard Sale presented by the W. 104 St. Block Assc., New York, NY	Sept 2021
Group Show presented by RiverWinds Gallery, <a href="#">Queen City 15</a> , Poughkeepsie, NY	Sept 2021
Group Show presented by RiverWinds Gallery, <a href="#">WomensWork.Art</a> , Poughkeepsie, NY	Aug 2021
Group Show presented by RiverWinds Gallery, <a href="#">Howland Cultural Center</a> , Beacon, NY	July 2021
Member Art Roundup! Online Show and Sale, <a href="#">Garrison Art Center</a> , Garrison, NY	June-July 2021
<ul style="list-style-type: none"> <li>• <i>Piece: Faux Kintsugi Sandstone &amp; Platinum Salt Fired Vase</i></li> </ul>	
Keep It Local, A Visual Artists' and Makers Exhibition, <a href="#">WomensWork.Art</a> , Poughkeepsie, NY	June 2021
<a href="#">Earth Awakening</a> presented by Dutchess County Parks & RiverWinds Gallery, Wappingers Falls, NY	Apr 2021
Members Show, <a href="#">Garrison Art Center</a> , Garrison, NY	Jan 2021
<ul style="list-style-type: none"> <li>• <i>Piece: Wood Fired, Faux Kintsugi Small Vase (SOLD)</i></li> </ul>	
Holiday Market 2020, <a href="#">WomensWork.Art</a> , Poughkeepsie, NY	Dec 2020
Holiday Pottery Show & Sale, <a href="#">Garrison Art Center</a> , Garrison, NY	Nov 2020
Holiday Student Show & Sale, <a href="#">Mugi Pottery</a> , New York, NY —	Dec 2019
Art in the Park presented by <a href="#">Friends of Straus Park</a> , Straus Park, New York, NY	Oct 2019
West 104th Street Yard Sale presented by the W. 104 St. Block Assc., New York, NY	Oct 2019
Summer Student Show, <a href="#">Mugi Pottery</a> , New York, NY	June-July 2019
West 102-103 Street Block Party presented by the W. 102-103 St Block Assc., New York, NY	May 2019
West 104th Street Yard Sale presented by the W. 104 St. Block Assc., New York, NY	Oct 2017
Annual Associates Show, <a href="#">Mugi Pottery</a> , New York, NY	June 2017

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## PREVIOUS CAREER (MARKETING)

COLUMBIA BUSINESS SCHOOL – New York, NY	2011 – 2021
ESTÉE LAUDER COMPANIES – New York, NY	2006 – 2010
L'ORÉAL USA – New York, NY	2005 – 2006
AVON PRODUCTS, INC. – New York, NY	
WHERE MAGAZINE INTERNATIONAL – St. Louis, MO	
THOMSON ELECTRONICS – Paris, FRANCE	

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## EDUCATION

COLUMBIA BUSINESS SCHOOL, <i>Certificate in Business Excellence / Alumni Status.</i>	New York, NY
LEEDS UNIVERSITY BUSINESS SCHOOL, <i>MSc International Marketing Management.</i>	Leeds, ENGLAND
WASHINGTON UNIVERSITY, <i>BA French; Business &amp; Photography minors.</i>	St. Louis, MO
<ul style="list-style-type: none"> <li>• Ecole Européenne des Affaires (ESCP – EAP) – 12-month study / internship.</li> <li>• Burren College of Art – 2-month photography immersion.</li> </ul>	Paris, France Co. Clare, IRELAND